



Executive View of Project Management

Course Duration: 1/2 day

Course Description:

This seminar provides an executive overview to Project Management and the core concepts and best practices used in this discipline. During the course, project management “best practices” will be introduced, and put into context through various exercises and scenarios. *This workshop is designed to introduce the busy executive to the world of project management and its benefits to the organization.*

Attendee Profile:

C-level executives, senior management, or any leader within the organization that wishes to learn more about project management as a discipline.

Course Goals:

- Understand how the discipline of project management can increase your productivity, improve communication and cut development costs
- Remove the mystery of project success by learning proven techniques to define, plan and control a project
- Establish a foundation for project success within your organization with a systematic approach to managing projects
- Create awareness of project management terms, processes, tools and ideas
- Learn core project management processes and tools
- Provide executives with effective responses to reinforce project management as a discipline

Course Outline:

1. The Value of Project Management
 - Opening Exercise*
 - Course Objectives
 - Why am I here?
 - Value of PM to Organizations
 - Exercise – Assess your organization*
2. Project Management Core Concepts
 - What is a project?
 - Related concepts
 - Why do we do projects?
 - Exercise – Create a paper airplane***
 - Project Management definition
 - What it is and what it's NOT!
 - Project Management Institute
 - PMBOK® Guide processes*

Plan-Do-Check-Act Cycle

Stakeholders

The Iron Triangle

Discussion – Project Objectives

Juggling the objectives

Organizational Structures

Factors that influence projects

Project-based organizations

Concerns for Project Managers

Exercise – Risk vs. Exposure

Risk Management

Issues Management

Cost Management

Time Management

Scope Management

Resource Management

Discussion – What is Quality?

Quality Management

3. Executive Roles in Project Management

Importance of Executive Support

Setting a clear, shared vision

Executive Roles

The role of *PMBOK® Guide* processes

Getting/Giving Buy-In

Project Management Maturity

Project Management Discipline

General Support Themes

Final Thoughts

Course Closure